



WSOC-TV  
P.O. Box 37001  
Charlotte, NC 28237  
ph: (704) 335-4800  
fx: (704) 335-4960

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Restore Our Future (15808)**  
**Mentzer Media Services, Inc. (3427)**  
CLOYD, ELISE  
Telerep/Philadelphia, Philadelphia (1057)  
ph: (555) 555-5555

**Invoice** 626493  
**Inv Date** 8/26/2012  
**Terms** Net 30  
**Contract** 326564  
**Bill Type** Standard  
**Period** 7/30/2012 - 8/26/2012

**Mentzer Media Services, Inc.**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21286**

**Product** Political - Issue (1068)  
**Brand** 1891 ROF (135007)  
**Acct Types** **National/Political**  
**Est/Headline** 1891/06274449  
**Demo**  
**Revision**  
**Comments** RESTORE OUR FUTURE  
RESTORE OUR FUTURE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 8/28/2012 5:34:27PM

AgM

Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM - 8:00:00AM	Day, W-1, Th-1, F-1	08/15/12 7:49AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	ROF12TV18H	\$2000.00	
	Spot	7:00:00AM - 8:00:00AM	Day, W-1, Th-1, F-1	08/16/12 7:27AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	ROF12TV18H	\$2000.00	
	Spot	7:00:00AM - 8:00:00AM	Day, W-1, Th-1, F-1	08/17/12 7:49AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	ROF12TV18H	\$2000.00	
2.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	8:00:00AM - 9:00:00AM	Day, W-1, F-1	08/15/12 8:41AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV18H	\$2000.00	
	Spot	8:00:00AM - 9:00:00AM	Day, W-1, F-1	08/17/12 8:29AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV18H	\$2000.00	
3.0	<b>Contract Line Remarks:</b>		<b>2X MAX/DAY</b>						
	Spot	9:00:00AM - 10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	08/14/12 9:39AM (Tu)	00:30	LIVE! WITH KELLY	ROF12TV18H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	08/14/12 9:59AM (Tu)	00:30	LIVE! WITH KELLY	ROF12TV18H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	08/15/12 9:23AM (We)	00:30	LIVE! WITH KELLY	ROF12TV18H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	08/15/12 9:45AM (We)	00:30	LIVE! WITH KELLY	ROF12TV18H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	08/16/12 9:28AM (Th)	00:30	LIVE! WITH KELLY	ROF12TV18H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	08/16/12 9:58AM (Th)	00:30	LIVE! WITH KELLY	ROF12TV18H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	08/17/12 9:27AM (Fr)	00:30	LIVE! WITH KELLY	ROF12TV18H	\$650.00	
	Spot	9:00:00AM - 10:00:00AM	Day, Tu-2, W-2, Th-2, F-2	08/17/12 9:56AM (Fr)	00:30	LIVE! WITH KELLY	ROF12TV18H	\$650.00	
4.0	<b>Contract Line Remarks:</b>		<b>2X MAX/DAY</b>						
	Spot	12:00:00PM - 1:00:00PM	Day, Tu-2, W-2, Th-2, F-2	08/14/12 12:39PM (Tu)	00:30	EYEWITNESS NEWS 12P	ROF12TV18H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Day, Tu-2, W-2, Th-2, F-2	08/14/12 12:58PM (Tu)	00:30	EYEWITNESS NEWS 12P	ROF12TV18H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Day, Tu-2, W-2, Th-2, F-2	08/15/12 12:29PM (We)	00:30	EYEWITNESS NEWS 12P	ROF12TV18H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Day, Tu-2, W-2, Th-2, F-2	08/15/12 12:54PM (We)	00:30	EYEWITNESS NEWS 12P	ROF12TV18H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Day, Tu-2, W-2, Th-2, F-2	08/16/12 12:38PM (Th)	00:30	EYEWITNESS NEWS 12P	ROF12TV18H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Day, Tu-2, W-2, Th-2, F-2	08/16/12 12:59PM (Th)	00:30	The Chew	ROF12TV18H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Day, Tu-2, W-2, Th-2, F-2	08/17/12 12:06PM (Fr)	00:30	EYEWITNESS NEWS 12P	ROF12TV18H	\$750.00	
	Spot	12:00:00PM - 1:00:00PM	Day, Tu-2, W-2, Th-2, F-2	08/17/12 12:45PM (Fr)	00:30	EYEWITNESS NEWS 12P	ROF12TV18H	\$750.00	
5.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	5:00:00PM - 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/14/12 5:28PM (Tu)	00:30	EYEWITNESS NEWS 5P	ROF12TV18H	\$1800.00	
	Spot	5:00:00PM - 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/15/12 5:13PM (We)	00:30	EYEWITNESS NEWS 5P	ROF12TV18H	\$1800.00	
	Spot	5:00:00PM - 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/16/12 5:13PM (Th)	00:30	EYEWITNESS NEWS 5P	ROF12TV18H	\$1800.00	
	Spot	5:00:00PM - 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/17/12 5:12PM (Fr)	00:30	EYEWITNESS NEWS 5P	ROF12TV18H	\$1800.00	
6.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	5:30:00PM - 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	08/14/12 5:53PM (Tu)	00:30	EYEWITNESS NEWS 530P	ROF12TV18H	\$1900.00	
	Spot	5:30:00PM - 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	08/15/12 5:42PM (We)	00:30	EYEWITNESS NEWS 530P	ROF12TV18H	\$1900.00	
	Spot	5:30:00PM - 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	08/16/12 5:42PM (Th)	00:30	EYEWITNESS NEWS 530P	ROF12TV18H	\$1900.00	
	Spot	5:30:00PM - 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	08/17/12 5:37PM (Fr)	00:30	EYEWITNESS NEWS 530P	ROF12TV18H	\$1900.00	
7.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:00:00PM - 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/14/12 6:29PM (Tu)	00:30	EYEWITNESS NEWS 6P	ROF12TV18H	\$2100.00	
	Spot	6:00:00PM - 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/15/12 6:29PM (We)	00:30	EYEWITNESS NEWS 6P	ROF12TV18H	\$2100.00	
	Spot	6:00:00PM - 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/16/12 6:27PM (Th)	00:30	EYEWITNESS NEWS 6P	ROF12TV18H	\$2100.00	



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Contract 326564  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

Product Political - Issue (1068)  
Brand 1891 ROF (135007)  
Acct Types National/Political  
Est/Headline 1891/06274449  
Demo  
Revision  
Comments RESTORE OUR FUTURE  
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CO-OP/Order Type No/Normal  
Package  
Gen Date 8/28/2012 5:34:27PM

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
8.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/17/12 6:13PM (Fr)	00:30	EYEWITNESS NEWS 6P	ROF12TV18H	\$2100.00	
	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:35:00PM-12:05:00AM	Day, Tu-1, W-1, Th-1	08/14/12 12:02AM (Tu)	00:30	Nightline	ROF12TV18H	\$1200.00	
	Spot	11:35:00PM-12:05:00AM	Day, Tu-1, W-1, Th-1	08/15/12 12:01AM (We)	00:30	Nightline	ROF12TV18H	\$1200.00	
	Spot	11:35:00PM-12:05:00AM	Day, Tu-1, W-1, Th-1	08/16/12 12:01AM (Th)	00:30	Nightline	ROF12TV18H	\$1200.00	
9.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Sa-1, Su-1	08/14/12 11:23PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV18H	\$3600.00	
	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Sa-1, Su-1	08/15/12 11:31PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV18H	\$3600.00	
	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Sa-1, Su-1	08/16/12 11:31PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV18H	\$3600.00	
	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Sa-1, Su-1	08/17/12 11:31PM (Fr)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV18H	\$3600.00	
	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Sa-1, Su-1	08/18/12 11:12PM (Sa)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV18H	\$3600.00	
	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Sa-1, Su-1	08/19/12 11:27PM (Su)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV18H	\$3600.00	
10.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:00:00AM- 7:00:00AM	Day, Sa-2	08/18/12 6:21AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	ROF12TV18H	\$800.00	
	Spot	6:00:00AM- 7:00:00AM	Day, Sa-2	08/18/12 6:54AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	ROF12TV18H	\$800.00	
11.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-2	08/18/12 7:29AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	ROF12TV18H	\$800.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Sa-2	08/18/12 7:53AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 7A	ROF12TV18H	\$800.00	
12.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	8:00:00AM- 9:00:00AM	Day, Sa-2	08/18/12 8:27AM (Sa)	00:30	Good Morning America Saturday	ROF12TV18H	\$1200.00	
	Spot	8:00:00AM- 9:00:00AM	Day, Sa-2	08/18/12 8:47AM (Sa)	00:30	Good Morning America Saturday	ROF12TV18H	\$1200.00	
13.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	12:00:00PM-12:30:00PM	Day, Sa-1	08/18/12 12:29PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	ROF12TV18H	\$550.00	
14.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:00:00PM- 6:30:00PM	Day, Sa-1	08/18/12 6:27PM (Sa)	00:30	EYEWITNESS NEWS 6P SA-SU	ROF12TV18H	\$1800.00	
15.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, Su-2	08/19/12 7:14AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	ROF12TV18H	\$750.00	
	Spot	7:00:00AM- 8:00:00AM	Day, Su-2	08/19/12 7:29AM (Su)	00:30	EYEWITNESS NEWS SUNDAY 6-8A	ROF12TV18H	\$750.00	
16.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	12:00:00PM-12:30:00PM	Day, Su-1	08/19/12 12:22PM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	ROF12TV18H	\$550.00	
17.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	08/19/12 6:21PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	ROF12TV18H	\$1800.00	
18.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	7:00:00AM- 8:00:00AM	Day, M-1	08/20/12 7:55AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	ROF12TV18H	\$2000.00	
19.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	8:00:00AM- 9:00:00AM	Day, M-1	08/20/12 8:28AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV18H	\$2000.00	
20.0	<b>Contract Line Remarks:</b>		<b>1X MAX/DAY</b>						
	Spot	9:00:00AM-10:00:00AM	Day, M-2	08/20/12 9:28AM (Mo)	00:30	LIVE! WITH KELLY	ROF12TV18H	\$650.00	
	Spot	9:00:00AM-10:00:00AM	Day, M-2	08/20/12 9:55AM (Mo)	00:30	LIVE! WITH KELLY	ROF12TV18H	\$650.00	



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Political - Issue (1068)  
1891 ROF (135007)  
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CO-OP/Order Type No/Normal  
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AgM

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Charlotte (WSOC)

## DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
21.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	12:00:00PM- 1:00:00PM	Day, M-2	08/20/12 12:14PM (Mo)	00:30	EYEWITNESS NEWS 12P	ROF12TV18H	\$750.00	
	Spot	12:00:00PM- 1:00:00PM	Day, M-2	08/20/12 12:55PM (Mo)	00:30	EYEWITNESS NEWS 12P	ROF12TV18H	\$750.00	
22.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:00:00PM- 5:30:00PM	Day, M-1	08/20/12 5:27PM (Mo)	00:30	EYEWITNESS NEWS 5P	ROF12TV18H	\$1800.00	
23.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	5:30:00PM- 6:00:00PM	Day, M-1	08/20/12 5:53PM (Mo)	00:30	EYEWITNESS NEWS 530P	ROF12TV18H	\$1900.00	
24.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:00:00PM- 6:30:00PM	Day, M-1	08/20/12 6:12PM (Mo)	00:30	EYEWITNESS NEWS 6P	ROF12TV18H	\$2100.00	
25.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:58:00PM- 7:30:00PM	Day, M-1	08/20/12 7:26PM (Mo)	00:30	INSIDE EDITION	ROF12TV18H	\$2100.00	
26.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	11:35:00PM-12:05:00AM	Day, M-1	08/20/12 11:57PM (Mo)	00:30	Nightline	ROF12TV18H	\$1200.00	
27.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	11:00:00PM-11:35:00PM	Day, M-1	08/20/12 11:31PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV18H	\$3600.00	
28.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	8:00:00PM-10:00:00PM	Day, M-1	08/20/12 8:41PM (Mo)	00:30	Bachelor Pad	ROF12TV18H	\$6500.00	
29.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	6:58:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/14/12 7:28PM (Tu)	00:30	ENTERTAINMENT TONIGHT	ROF12TV18H	\$2100.00	
	Spot	6:58:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/15/12 7:12PM (We)	00:30	INSIDE EDITION	ROF12TV18H	\$2100.00	
	Spot	6:58:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/16/12 7:19PM (Th)	00:30	INSIDE EDITION	ROF12TV18H	\$2100.00	
	Spot	6:58:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1, F-1	08/17/12 7:15PM (Fr)	00:30	INSIDE EDITION	ROF12TV18H	\$2100.00	
30.0	Contract Line Remarks:		<u>1X MAX/DAY</u>						
	Spot	12:05:00AM-12:35:00AM	Day, F-1	08/17/12 12:33AM (Fr)	00:30	Nightline	ROF12TV18H	\$1200.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$117,000.00	Total Spots	72
Commission	(\$17,550.00)		
Net Total	\$99,450.00		